



WPC2022IRELAND

30<sup>TH</sup> MAY - 2<sup>ND</sup> JUNE 2022  
[www.wpc2022ireland.com](http://www.wpc2022ireland.com)



WORLD POTATO  
CONGRESS



# 11<sup>th</sup> World Potato Congress

*"The Changing World of the Potato"*

30 May – 2 June 2022 | Dublin, Ireland

## Sponsorship and Exhibition Prospectus

[wpc2022ireland.com](http://wpc2022ireland.com)

Hosted by



## WHAT IS THE WPC?

The World Potato Congress Inc. is a non-profit organisation supported by a group of volunteer directors representing potato jurisdictions around the world. Congress events are hosted in partnership with local host committees.



The World Potato Congress Inc. creates a value chain network to lead sustainable growth and development of the potato to meet increased global use and demand.

[potatocongress.org](http://potatocongress.org)

In 1993 the first edition of the World Potato Congress was held in Charlottetown, Prince Edward Island, Canada. This initiative to gather potato professionals from all over the world was a success from the start, illustrating that all links of the global potato chain felt the need to meet and share ideas and knowledge, promoting the potato.

Since its first edition, the World Potato Congress Inc. has developed its strategy to become a global potato organisation and a major driver to promote the potato crop and consumption in the developed as well as the developing countries. The UN International year of the potato in 2008 highlighted the potential of this wonderful healthy and versatile staple food.

The triennial 11<sup>th</sup> World Congress will be hosted by the Irish Potato Federation in Dublin, Ireland. [www.wpc2022ireland.com](http://www.wpc2022ireland.com)

For the first time, the Europatat Congress will also be combined with the World Potato Congress, for a week-long programme of activities in Dublin.



## WPC2022 AND THE IRISH POTATO FEDERATION

The Irish Potato Federation is proud to host the 11<sup>th</sup> World Potato Congress. Founded in 1973, the Irish Potato Federation was originally set up to promote the interests of the wholesale potato trade in Ireland and to promote potato consumption.



Today it consists of ten members, comprising potato growers, wholesalers, packers, importers and exporters of both seed and ware potatoes.

Federation members handle over 80% by volume of the annual potato production in Ireland and are recognised by the Department of Agriculture, Food and the Marine and An Bord Bia (The Irish Food Board) as the official negotiating body on behalf of the wholesale potato trade in Ireland. Visit [irishpotatofederation.ie](http://irishpotatofederation.ie) to learn more

## WPC2022 PROGRAMME & THEME

The World Potato Congress is the premier networking organisation for the global potato value chain. The 2022 proposed theme of *“The Changing World of the Potato”* reflects the dynamics of change within the food industry and how the potato industry must address the challenges and opportunities at hand.

### Current vision:

- Consumer demands and changing markets
- Smart farming technologies and our food production
- Food security and the global food supply chain
- Sustainability, climate change and the developing world
- Creating knowledge bridges between first world countries and our developing country neighbours

WPC2022 programme will provide a platform to present, engage, analyse and develop the potato industry while discussing key trends and involving all stakeholders.

### Preliminary Programme

The **preliminary programme** is provided as an initial indication of general programme activities at WPC2022. The WPC2022 Congress exhibition will be open from Monday afternoon until Wednesday evening. The lecture halls are focused around the central exhibition hall with excellent networking space and meeting options available for our sponsors and exhibitors.

	Europatat	WPC 2022				
TIME	Sunday 29th May	Monday 30th May	Tuesday 31st May	Wednesday 1st June	Thursday 2nd June	Friday 3rd June
8.00 - 8.15		Registration for EuroPatat				
8.15 - 8.30						
8.30 - 8.45						
8.45 - 9.00		EuroPatat General Assembly		Registration		
9.00 - 9.15						
9.15 - 9.30						
9.30 - 9.45				Plenary 3 & 4	Plenary 7 & 8	
9.45 - 10.00						Technical Visit Departures
10.00 - 10.30		Tea Coffee Break		Tea Coffee Break / Exhibition / Poster Sessions		Optional Tours
10.30 - 10.45						
10.45 - 11.00						
11.00 - 11.15		EuroPatat Commission Meetings	WPC Board Meeting	Parallel Sessions	Parallel Sessions	
11.15 - 11.30						
11.30 - 11.45						
11.45 - 12.00						
12.00 - 12.15						
12.15 - 12.30	Conference Venue Set Up					
12.30 - 13.00		Lunch		Lunch / Exhibition / Poster Sessions		
12.30 - 13.00						
13.00 - 13.30						
13.30 - 13.45						
13.45 - 14.00						
14.00 - 14.15						
14.15 - 14.30						
14.30 - 14.45		EuroPatat Commission Meetings	Registration for World Potato Congress Open	Parallel Sessions	Parallel Sessions	
14.45 - 15.00						
15.00 - 15.15						
15.15 - 15.30						
15.30 - 15.45						
15.45 - 16.00						
16.00 - 16.15				Plenary 5 & 6	Parallel Sessions	
16.15 - 16.30						
16.30 - 16.45						
16.45 - 17.00						
17.00 - 17.15	Registration for EuroPatat Open	WPC Opening Plenary 1 & 2	Parallel Sessions		Plenary 9 & 10 Closing Ceremony	
17.15 - 17.30						
17.30 - 17.45						
17.45 - 18.00						
18.00 - 18.15						
18.15 - 18.30						
18.30 - 18.45	Welcome Reception for EuroPatat	WPC 2021 Welcome Reception Exhibition Open				
18.45 - 19.00						
19.00 - 20.00						
20.00 - 23.00					Congress Party	



## Preliminary Topics

An example of some of the preliminary areas covered at WPC2022.  
Visit the website to see the more content in detail [click here](http://www.wpc2022ireland.com)



### Global Trends

- Food Security
- Climate Change
- Sustainability
- Legislation/Trade Barriers

### Production / Value Chain

- Processing/Production Innovation
- Value Chain Optimisation
- Business Development & International Trade
- Business-to-Business Workshop

## *The Changing World of the Potato*

### Consumer Trends

- Changing Demographics
- Healthy Eating and Obesity
- Tomorrow's Shopping Basket
- Understanding Consumer Attitudes

### Biotechnology

- Smart Agriculture
- Genetics/Biodiversity/New Varieties
- Combatting Diseases/Pests/Testing
- Crop Management



## WHY SUPPORT WPC2022

The 11th World Potato Congress welcomes partners from across the globe to support research in this sector, while making vital connections on a global stage. WPC2022, the eleventh World Congress, will take place at the historical RDS Venue [www.rds.ie](http://www.rds.ie) from the 30 May – 2 June 2022.



### Who Attends?

A diverse sector will be in attendance representing all areas of the potato industry including:

- Key Stakeholders in the Potato Business
- Potato Growers
- Machinery providers
- Technology providers
- International Speakers
- Food Manufacturers
- Environmental Groups
- Global Potato Associations
- Legal Advisors
- Government & Policy Decision Makers
- Academics and Researchers

## WHY YOU SHOULD BE AT WPC2022

- Unique opportunity to **do business** at this global Congress
- Over **1,000 participants** from across the globe in **one location**
- **Connect** directly with your **target audience**
- Support research and development in this sector
- Increase your **market share** with your presence and **brand recognition**
- Learn about new innovative practices
- **Promote** the potato industry and potato consumption

The Congress will provide an excellent opportunity for the potato industry to network, make new business connections, engage with the global audience and secure contracts whilst attending WPC 2022.

The central focus of the exhibition space will ensure maximum footfall and engagement of the delegates. Our meeting spaces are located off the exhibition hall with catering, seating, networking and business meeting spaces, all centrally located to maximise engagement with our supporting partners.



## SPONSORSHIP PACKAGES

The 11<sup>th</sup> World Potato Congress welcomes partners to select and consider tailoring a bespoke sponsorship package. There are 4 key sponsorship packages, plus other individual additional items available to sponsor on the pages to follow. We have also launched an option to book exhibition only space at the Congress.

### SPONSORSHIP PACKAGES

Sponsorship Investment Levels at WPC2022 will be at the following levels:

<b>Platinum Sponsor</b>	€90,000 - Limited to <del>4 opportunities</del> ** (3 left)
<b>Gold Sponsor</b>	€45,000
<b>Silver Sponsor</b>	€30,000
<b>Bronze Sponsor</b>	€15,000

Sponsorship Package Comparison:

Items Included	Platinum 4 Available**	Gold	Silver	Bronze
Commercial Exhibition Space	25m2	16m2	12m2	9m2
Delegate Passes	10	4	3	2
Exhibition Staff Passes	4	3	2	2
Delegate Bag Inserts (max A4 size)	6 sheets	5 sheets	4 sheets	2 sheet
Sponsor's logo on digital and printed programme in the sponsors' section	✓	✓	✓	✓
Congress Website sponsors' page branding and link	✓	✓	✓	✓
Sponsor's logo displayed in onsite banners and signage	✓	✓	✓	
Sponsor's logo displayed on the Congress website home page	✓	✓	✓	
Internal page advertisement in the Congress programme book	Full page	Full page	½ page	¼ page
Logo included on the Congress holding slides displayed on meeting room screens	✓	✓		
Logo included on the Congress delegate bag	✓			
Logo included on the Volunteer T-Shirts	✓			
Access to the Sponsors' Lounge	✓	✓		
Discount on other sponsorship items	15%	10%	10%	5%

*Note: Sponsors' commercial exhibition space can be mixed between the outdoor display areas and commercial hall.  
Split-payment options are available to allow for multi-year payments.*

\*\* WPC2022 welcomes one platinum sponsor from each of the following sectors:  
Food (Fresh and Processed) | Agro-chemicals | Machinery | Seed Potatoes

## SPONSORSHIP ITEMS

---

A range of other sponsorship items are available. Please **contact us** should you wish to discuss a bespoke package.

## SOCIAL EVENTS

---

<del>Welcome Reception (1 opportunity available)</del>	<b>SOLD</b>	<b>€10,000</b>
<del>Congress Party (1 opportunity available)</del>	<b>SOLD</b>	<b>€20,000</b>

## DAILY CATERING OPTIONS & ITEMS

---

<b>Lunch Sponsor (2 opportunities available)</b>	<b>€10,000</b>
--	----------------

There are two days available to choose from (Tuesday or Wednesday), for lunch sponsorships. The list sponsorship price is per day. Your logo will be displayed on the lunch offering. Your support will also be recognised on the sponsors' section of the Congress website and the onsite programme book.

<del>Refreshment Break Sponsor (2 opportunities available)</del>	<b>Wednesday AM only remains</b>	<del>€8,000</del> <b>€6,500</b>
--	----------------------------------	---------------------------------

Wednesday morning refreshment break sponsorship remains at a reduced rate as now for one break in the day for sponsorship. Only the morning break is included in the price for Wednesday. Your logo and promotional material will be displayed within the refreshment break areas. Your support will also be recognised on the sponsors' section of the Congress website and the onsite programme book.

<b>Water Zone &amp; Bottle Sponsor (1 opportunity available)</b>	<b>€20,000</b>
--	----------------

Ensuring your brand is visible at the water stations provided in the exhibition hall. These will be available throughout the duration of the Congress programme. Each delegate will be provided with a branded aluminium water bottle to use during the event. Ensure your brand is visible with this "take-home" item delegates will use after the event. Reduce the paper and plastic wastage associated with regular water stations.

<del>Delegate Lanyard (1 opportunity available)</del>	<b>SOLD</b>	<b>€12,000</b>
---	-------------	----------------

<del>Pens and Notepads (1 opportunity available)</del>	<b>SOLD</b>	<del>€3,500</del>
--	-------------	-------------------

<b>Congress Exhibition Hall Lounge (1 opportunity available)</b>	<b>€Price on Request</b>
--	--------------------------

Located in the main Congress expo hall, this area will offer a *café-style* experience with catering and seating areas. Your logo will be displayed on the branded catering area. Your support will also be recognised on the sponsors' section of the Congress website and the onsite programme book.

**Congress Umbrella/Jacket** **SOLD** **€18,500**

See your brand used by delegates while in Dublin. For those light rain showers, delegates can use the Congress umbrella while in Dublin and return home with this souvenir. One colour print process logo included as part of the congress brand. Sponsorship of this item will be acknowledged on the congress website and programme book.

**Congress Caps** **€20,000**

See your brand worn by the delegates at the 2022 Congress. One colour print process logo included as part of the event branding and each delegate is provided with a cap to wear throughout the event and return home with this souvenir. Sponsorship of this item will be acknowledged on the congress website and programme book.

**Congress Body Fleece Vest** **€45,000**

See your brand worn by the delegates at the 2022 Congress. One colour print process logo included as part of the event branding and each delegate is provided with a body vest fleece to wear throughout the event and return home with this useful souvenir. Sponsorship of this item will be acknowledged on the congress website and programme book.

**Congress Polo Shirt** **€27,000**

See your brand worn by the delegates at the 2022 Congress. One colour print process logo included as part of the event branding and each delegate is provided with a polo shirt to wear throughout the event. Sponsorship of this item will be acknowledged on the congress website and programme book.

## **IT ZONES & PROGRAMME ACTIVITIES**

**Speaker Ready Room** **€4,500**

A hub of activity, this area will focus on the speakers' presentations and activity at the Congress. Your brand will be displayed at the IT terminals and technician areas at which the speakers will be interacting. Your brand will be included on the signage and your support will also be recognised on the sponsors' section of the Congress website and the onsite programme book.

**Charging/Internet Points (1 opportunity available)** **SOLD** **€8,500**

An area at which delegates can check their emails, look at the Congress programme online, print out flight tickets, power up their device. This service area will be branded with your company's logo. Your support will also be recognised on the sponsors' section of the Congress website and the onsite programme book.

<b>Speaker Support</b>	<i>Plenary Speaker (10 opportunities)</i>	<b>€5,000</b>
	<i>Invited Speaker (25 opportunities)</i>	<b>€3,000</b>

Support our programme with sponsorship of a speaker. Your support will assist in the cost of their participation at the 2022 event. Your support will also be recognised on the sponsors' section of the Congress website and the onsite programme book. Rates listed are per speaker supported. The sponsor can select an available speaker to support, to ensure best alignment with your organisation's area of interest.



## Congress App

€10,000

Your logo will appear as the main sponsor on the official congress app. This tool will be utilised by delegates to access the programme, information about the event, venue and Dublin.

## Commercial / Industry Satellite

€12,000

Host an industry satellite session during the congress programme. Industry session sponsors are provided with a meeting room (*100 capacity session space*) with projector, screen and PA. Engage with the delegates during the programme.

## ADVERTISEMENTS

### Printed Programme Advertisements

Your advertisement will be included in the sponsors and advertisement section of the onsite Congress programme book. A copy of which, is provided to all Congress participants.

Full page Advertisement	€2,500
Half page Advertisement	€1,500
Quarter page Advertisement	€950

### Delegate Bag Insert

€2,000

You supply your own printed brochure which we will include in the Congress bag provided to each attendee. (Max size of insert is two sheets - A4 in size) *Note: a limited number of Delegate bag insert places are available.*

### Expo Hall Advertisement

€565 per meter wide sign

Position your brand in the busy exhibition hall and you can be a part of the branding within the space. This signage can be seen throughout the space and provides an additional opportunity to promote to the congress participants. This opportunity is available to WPC2022 exhibitors and sponsors only. (*Minimum order of 3 meters length – example price of €1,695*)

## TECHNICAL TOURS

### ~~Technical Hosted Tours~~ No Longer Available

The Congress will be working with industry partners to provide our delegates with an opportunity to visit and take part in a technical educational tour programme. This may be to a research facility, manufacturing centre or farm location. Please **contact us** to discuss further.

## EXHIBITION OPPORTUNITIES

The Congress provides an opportunity for organisations to book exhibition only space at the Congress.

The exhibition area will be a hub of activity, from catering zones, lounge areas, poster zones and sponsor stands.

Exhibition is open 30<sup>th</sup> May to 1 June 2022 (*Mon to Wed.*)



Space for Exhibition	Early Bird Price Booked before 30 Nov 2021**	Standard Price Booked after 30 Nov 2021
Cost per square metre	€495	€595
Example 3m x 2m space	€2,970	€3,570



All rates are subject to VAT at 23% where applicable.

Minimum exhibition space must be secured at 6 square metres (6m<sup>2</sup>).

Included as part of the package:

- Exhibition shell scheme (Fascia walls and framework structure)
- One text header panel with company name
- One double standard power socket and lighting
- One trestle table and two chairs

Additional Benefits:

- Listing of all exhibitors with company logo on the exhibition section of the conference website including company web link.
- Inclusion in the delegate programme
- Inclusion in a pre-conference marketing newsletter promoting the exhibiting groups.

Exhibition Staff Passes within exhibition

Space booked- note that these are expo only access passes and do not provide access to the sessions

Expo Space	Number of Passes included.
3m x 2m	2 Staff passes
3m x 3m	2 staff passes
4m x 3m	3 staff passes
6m x 3m	3 staff passes
6m x 4m	3 staff passes

You are reminded that all exhibition space reservations are based on first come first served basis.

Once you confirm your exhibition space, you will have an option to book and purchase the following items through our dedicated exhibition web portal:

- Additional or bespoke furniture -magazine racks, sofas, cabinets etc....
- Additional signage/branded exhibition structures and local stand design and printing options
- AV equipment hire – screen, laptops etc..
- Stand catering
- Shipment management.
- Additional Staff passes

## Provisional Floor Plan



*Please contact the Exhibition desk for an updated floorplan*

## CONTACT US

For assistance or if you wish to discuss a package for your organisation, please contact the Congress Office at Keynote PCO.

Keynote PCO – **Official Congress Office**

Name: Mary-Rose Rushe

Tel: + 353 1 400 3648

Email: [expo@wpc2022ireland.com](mailto:expo@wpc2022ireland.com)



All rates are subject to VAT at 23%

## BOOKING TERMS & CONDITIONS

**Cancellations/Postponement & Payments:** *New Bookings* - An initial 50% deposit is required with respect to the total amount of sponsorship/exhibition space booked. All invoices must be paid within 30 days of the invoice date. Payment can be made by bank wire transfer or credit card (credit card must be a pre-approved option, contact us for details as charges may apply). Bank details will be provided on all invoices. All bank charges are the responsibility of the Client (booking party). A split-payment plan can be agreed to allow for multi-year payments. This must be agreed in advance with the Sponsorship and Exhibition manager. On booking an initial invoice for 50% will be issued unless a full balance invoice is requested on the form below. Should you select the deposit and balance payment option; the final invoice will be issued by the 1 Nov 2021. If the Client fails to submit full and final payment 6 months prior to the event, Keynote PCO can cancel the Client's participation with no refund of monies received.

Should an Exhibitor/Sponsor wish to cancel any of its participation (sponsorship, exhibition space, shell scheme, stand services etc.), written notification must be sent to [expo@wpc2022ireland.com](mailto:expo@wpc2022ireland.com).

Refunds will be based on the following schedule:

- Before 1<sup>st</sup> December 2021 - 50% of payments received will be refunded, less agreed benefits received to date.
- After 1<sup>st</sup> December 2021 - No refund available.

In the event that the Congress is postponed for any given reason, the exhibitor/sponsor/advertiser will not be entitled to cancel or to obtain monetary compensation, but the benefits that have been agreed will remain in place for the rescheduled event. In the event that the Congress is cancelled for any given reason, the organisers will refund the exhibition/sponsorship/advertising money to the relevant company, minus any benefits that have been received by the company prior to the cancellation and any expenses incurred by the organisers with respect to the provision of the agreed benefits. Should the Congress format or medium change (to include transfer to a virtual or hybrid format/medium), the exhibitor/sponsor/advertiser will not be entitled to cancel or to obtain monetary compensation, but the benefits that have been agreed will remain in place and adjusted appropriately.

### **Stand Assignment, Exhibition Construction & Staff:**

A Platinum Sponsor will be offered first preference, followed by Gold, Silver and then Bronze sponsors of exhibition space location selection, dependent on time of booking. The remainder of spaces within the exhibition areas will be allocated strictly on a first come, first served basis and will be confirmed in writing, by Keynote PCO with your bookings invoice. If a custom designed stand is to be constructed, please provide a diagram of the proposed stand, with details and dimensions. All display constructions require the approval of the Exhibition & Sponsorship Manager at Keynote PCO, 6 months prior to the Congress. All stands must adhere to the dimensions as booked according to their package and per the exhibition manual that will be issued to all confirmed exhibitors.

Preferences and priorities requested by the Exhibitor/Sponsor as to booth space location will be respected whenever possible. However, the Exhibition Manager reserves the right to make reasonable transfers as to the location of the Exhibitor/Sponsor's space should any circumstances arise where it is deemed necessary. No transfers will be made without prior notice to the Exhibitor/Sponsor. Any changes in space locations do not entitle the Exhibitor/Sponsor to cancel the exhibition space or obtain monetary compensation.

The organisers reserve the right to alter the layout of the exhibition area and to remove sections of the space and features such as posters, catering and internet café etc... where or as required.

Exhibitors agree to be present the full duration of the exhibition during the event if a part of their package. Set up and dismantling of any display/exhibition spaces must only occur during the specific allotted timings.

Exhibitors are entitled to the number of staff passes indicated in their exhibition package when booked. Additional passes will be available to book at a per person fee.

### **Insurance and Safety:**

The organisers cannot be held responsible for any loss of damage of/to any equipment brought in for the Exhibitor/Sponsor's exhibition. The Exhibitor/Sponsor is therefore advised to ensure to take out adequate insurance cover as necessary including Employers Liability & Public Liability cover, insurance to cover loss of damage to venue, exhibits or other personal property. In addition, the Exhibitor/Sponsor is required to show proof of their insurance liability in the event of damage to the venue. In addition the Exhibitor/Sponsor is required to show proof and are required to retain a copy of your insurance at all times. Exhibitors/Sponsors and their representatives shall indemnify and hold harmless The World Potato Congress, The Irish Potato Federation, Keynote PCO, the RDS and their affiliated agents and employees from any or all liability.

The complete Rules & Regulations will be published in the Technical Information Manual, which will be issued to all exhibitors a minimum 7 months before the event. The Rules & Regulations must be fully observed by exhibitors, their contractors and their personnel. The organisers reserve the right to demand changes to, or closure of, any stand that does not conform to these Rules & Regulations. If an exhibitor fails to comply with these rules and regulations, the organisers reserve the right to reclaim its exhibition space and resell it, and all monies paid by the exhibitor shall be forfeited.

Once a sponsoring/exhibiting company has reserved exhibition space, modular booth and/or stand services, it agrees to abide by the payment conditions and cancellation policy plus all further rules and regulations in the technical information manual. The Sponsor/Exhibitor agrees not to carry on additional promotional activities in Dublin outside the Congress venue over the dates of the Congress. If acting as a Congress sponsor/exhibitor, all activities must take place within the venue or related congress events (e.g. social events and tour programmes) and any activities must be specifically agreed with the organisers of the Congress.



By completing and returning this form, you agree to all the Booking Terms and Conditions as listed in the full WPC2022 Sponsorship and Exhibition Prospectus.

## SPONSORSHIP

**Sponsor Name** *as to appear on official branding*



Please complete and return to:  
WPC 2022  
c/o Keynote PCO  
Suite 26, Anglesea House,  
63 Carysfort Avenue, Blackrock,  
Co Dublin, Ireland  
Tel: +353 (0)1 400 3648  
Fax: +353 (0)1 4003692  
Email:  
EXPO@WPC2022ireland.com

All Exhibitors and Sponsors are required to email a high resolution logo when returning a booking form.

## Sponsorships Packages

Platinum	€90,000	
Gold	€45,000	
Silver	€30,000	
Bronze	€15,000	

✓  
*Please tick your selected sponsorship package if applicable*

Please refer to page 6, detailing the included items as part of your sponsorship package

## Sponsorship Items

Please indicate below by ✓ the sponsorship item you wish to book.

<b>Welcome Reception</b>	<b>Sold</b>		<b>Congress Polo-shirt</b>	€27,000	
<b>Congress Party</b>	<b>Sold</b>		<b>Speaker Ready Room</b>	€4,500	
<b>Lunch Sponsor</b>	€10,000		<b>Charging / Internet Point</b>	€6,500	
<i>Circle One : Tuesday or Wednesday</i>			<b>Speaker Support</b> <i>Plenary</i>	€5,000	
<b>Refreshment Break</b>	€8,000		<b>Speaker Support</b> <i>Invited</i>	€3,000	
<i>Circle One : Wednesday AM</i>			<b>Congress App</b>	€10,000	
<b>Water Zone &amp; Bottle</b>	€20,000		<b>Industry Session</b>	€12,000	
<b>Delegate Lanyard</b>	<b>Sold</b>		<b>Advertisement</b>		
<b>Pens and Notepads</b>	<b>Sold</b>		Full-page €2,500 / Half-page €1,500 / Qtr.-page 950		
<b>Congress Lounge</b>	€Price on Request		<b>Delegate Bag Insert</b>	€2,000	
<b>Congress Umbrella</b>	<b>Sold</b>		<b>Exhibition Hall Advertisement</b> <i>per m. wide.</i>		
<b>Congress Caps</b>	€20,000		<b>Technical Hosted Tours</b>	€Price on Request	
<b>Congress Body Fleece</b>	€45,000		<b>Other Options</b>		

**TOTAL SPONSORSHIP VALUE: €** \_\_\_\_\_

Note: VAT will be applied to all booked items where relevant. Current rate is 23% Irish VAT.

**EXHIBITION SPACE BOOKING DETAILS****Exhibition Stand Name** *as to appear on official branding*

---

**Exhibition Space**

Please advise your preferred stand location(s) per the floor plan on page 11- please list three choices.

1 <sup>st</sup> Choice	2 <sup>nd</sup> Choice	3 <sup>rd</sup> Choice

Please complete the below confirming the total sqm and cost for your exhibition space:

Details	Total Sqm	Early Bird Price Booked before 30 Nov 2021	<input checked="" type="checkbox"/>	Standard Price Booked after 30 Nov 2021	<input checked="" type="checkbox"/>
<b>Cost per square m.</b>	<b>1</b>	<b>€495</b>		<b>€595</b>	
<b>3m x 2m space</b>	6	<b>€2,970</b>		<b>€3,570</b>	
<b>3m x 3m space</b>	9	<b>€4,455</b>		<b>€5,355</b>	
<b>3m x 4m space</b>	12	<b>€5,940</b>		<b>€7,140</b>	
<b>4m x 4m space</b>	16	<b>€7,920</b>		<b>€9,520</b>	
<b>5m x 5m space</b>	25	<b>€12,375</b>		<b>€14,875</b>	

**TOTAL EXHIBITION VALUE:** € 

---

Note: VAT will be applied to all booked items where relevant. Current rate is 23% Irish VAT.

**TOTAL SPONSORSHIP AND EXHIBITION VALUE**

€

All requested sponsorship and exhibition items require payment in full.

**Required tick to agree – Required**

☐ **The data entered in this form is provided to** [Keynote PCO](#), who communicates conference information by all media formats: Email, Fax, Telephone and Post and we agree to the Congress Privacy Policy – [Click here](#)

☐ I confirm that I have **read and agree to the Booking Terms and Conditions** per this document for WPC2022

## INVOICE DETAILS

Please provide all details requested below. Ensure you provide the full billing/invoice information as should appear on your invoice. It is important that your VAT number is provided to avoid any delay in confirming your booking.

Company Name: \_\_\_\_\_

VAT Number: \_\_\_\_\_ (EU countries must provide)

PO Number: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Country: \_\_\_\_\_

Signature: \_\_\_\_\_

**Stand Contact Details:**

If the representative managing your onsite exhibition stand logistics is different to the invoicing contact – please provide below:

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Tel: \_\_\_\_\_

Please ensure you have included a high resolution copy of your organisations logo plus clear communication on your company web address. Please email to [expo@wpc2022ireland.com](mailto:expo@wpc2022ireland.com)

## Contact Us

**Contacts:**

Mary-Rose Rushe

Tel: + 353 1 400 3648

Fax: + 353 1 400 3692

Email: [expo@wpc2022ireland.com](mailto:expo@wpc2022ireland.com)

Address:

Keynote PCO

Suite 26, Anglesea House, 63 Carysfort Ave, Blackrock,

Co Dublin, Ireland

[www.keynotepco.ie](http://www.keynotepco.ie)



On completion of this form, please note that your contact details provided to Keynote PCO, will be used to communicate congress information by all media formats: Email, Fax, Telephone and Post **Click here** for the privacy policy